

Computer and work lenses

65% of Americans report experiencing symptoms of digital eye strain. 27% of Americans do not know computer eyewear can protect against digital eye strain (DES).*

HOYA builds the bridge between technology and experience with our latest iD lenses designed for your digital lifestyle. The iD Space, Screen and Zoom are shaped on both the front and back surface for unparalleled workspace comfort.

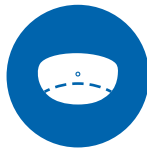


*The Vision Council, Digital Eye Strain Report 2016.



Our eyes weren't made for screens Sync III™ lenses are

Most people spend an average of 8-10 hours a day looking at digital screens, with peaks up to 15 hours a day.* Digital eye strain symptoms can present themselves in as few as 2 hours of digital screen viewing.† Sync III lenses have a slight power boost design that will support and relax your eye muscles, relieving eye strain to let you focus more easily. Sync III lenses work with any standard prescription.



Power boost design variations



Free form backside surfacing



Position of wear and frame measurements

Three boost levels:

- Sync III 5 (+0.57D): Mild support for younger adults, including students
- Sync III 9 (+0.95D): Extra support for heavy screen use and moderate symptoms of digital eye strain
- Sync III 13 (+1.32D): Heavy screen use and significant symptoms of digital eye strain

*HOYA Consumer Digital Behavior Study, October 2017.

†Ang C., Dinevski D., Vlasak N., Kok A. Taking the strain. *Optician*. 05/2017, vol. 253, no. 6600, p.25-28.

